

An Email Marketing
CHRISTMAS LOOKBOOK



2011 Edition



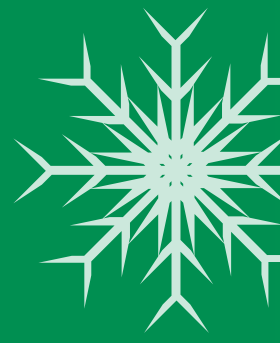
The celebration of Christmas may be months away, but just like every year, you'll blink and the mad whirl of candy canes and carols will be here.

Which means you need to start planning your holiday emails NOW. And since the festive spirit of cheer and good tidings may not have visited you yet, we've rounded it up here.

Behold, a collection of 50 Christmas marketing emails from 2010. These messages include examples of:

- ▶ Holiday Product Positioning
- ▶ Holiday-Specific Offers
- ▶ Invitations to Holiday Events
- ▶ Holiday Schedule Announcements
- ▶ Last-Minute Reminders
- ▶ Merry Christmas Wishes
- ▶ Helpful Holiday Tools
- ▶ "Gift" Discounts & Incentives

Whether you want to share comfort & joy or a 20% off coupon, you'll find inspiration for your holiday emails here.



Merry Christmas Wishes

With Christmas cards, we show our friends, family, chiropractors and kindergarten teachers how important they are.

Your subscribers, as the people supporting your business, are very important as well. An message of heartfelt goodwill can make their holidays happier.

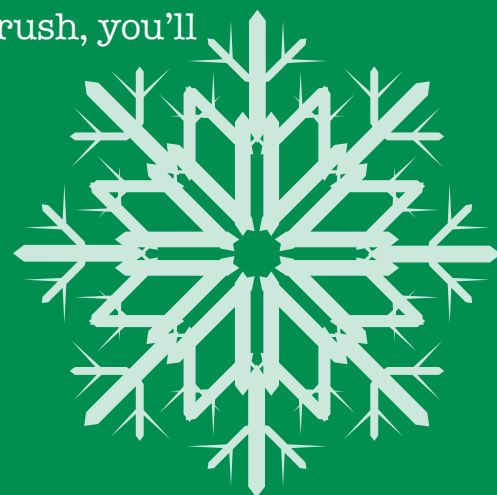
Since your medium is email, however, there's one thing to beware of: Christmas email overload.

Email marketing significantly ramps up in December, with every retailer proffering their wares as "the perfect gift." Come Christmas Eve, your readers may be inbox-weary and resent any message they consider non-essential.

To decide whether or not to send a Merry Christmas wish, consider the relationship between your business and your audience - are warm, fuzzy wishes appropriate?

Also, consider what other Christmastime emails you plan to send. How much is too much?

If you do decide in favor of a Merry Christmas message, consider your content carefully. In the holiday crush, you'll need to make it a worthwhile read!



From: The Alzheimer's Association
Subject: A Holiday Wish

Merry Christmas
Wishes

[Click here to view this message in a browser.](#)

alzheimer's  association®

A Holiday Wish

A world without Alzheimer's disease

As 2010 draws to a close, we want to extend our sincerest thanks for your support throughout the year. May all of your wishes come true in 2011.

Your friends at the
Alzheimer's Association



The [Alzheimer's Association](#) is the leading voluntary health organization in Alzheimer care, support and research. Our mission is to eliminate Alzheimer's disease through the advancement of research; to provide and enhance care and support for all affected; and to reduce the risk of dementia through the promotion of brain health. Our vision is a world without Alzheimer's disease.

Alzheimer's Association National Office
225 N. Michigan Ave., Fl. 17, Chicago, IL 60601
© 2010 Alzheimer's Association. All rights reserved.
www.alz.org | 800.272.3900

To change your e-mail preferences click [here](#).

From: **Dessert Darling**
Subject: **Happy Holidays! :)**

DessertDarling

Hi!

It's been an exciting year for the Dessert Darling and I have YOU to thank for your continued support!

In case you missed it, I reviewed my

Top 5 Favorite COOKIES [here](#) and my **Top 5 Favorite CHOCOLATES** [here](#).

I've also started to do some [polls](#), which are always fun.

And don't forget! You can always get darling **gift ideas** [here](#).

Finally, keep your eyes peeled for [Life and Style](#) magazine next week! You might recognize the author of one of their sweeter articles. ;-)

I can't wait for 2011! There're so many exciting things in the works and I'm excited to share it all in due time. Your support and readership means *everything* to me!!! Please continue to frequent www.DessertDarling.com and share the love with your friends.~

All my best for a very Merry Christmas and an incredible New Year!!!

Jenny,
xo

DessertDarling

433 N. Camden Dr., Suite 1080, Beverly Hills, CA, 90210

From: Snapfish
Subject: Happy Holidays to You and Yours!



The banner features a blue header with the Snapfish logo and navigation links: Log-in | Shop | Photos | Share | Special Offers. The main headline reads "MERRY EVERYTHING!". Below this, a collection of holiday-themed photo cards is displayed, including one with the text "Thanks - COMFOR AND JOY" and another with "2167 358 4 Nights of Adventure". A yellow button with the text "Share your holiday cheer" is centered below the cards. At the bottom, there is a social media call to action: "Follow us now - join in the fun!" with links to Facebook and Twitter.

Log-in | Shop | Photos | Share | Special Offers

MERRY EVERYTHING!

Thanks - COMFOR AND JOY
Start wishes from the Sea
Becky, Nathan and Corey

2167
358
4
Nights of Adventure

MERRY CHRISTMAS

Share your holiday cheer

Follow us now - join in the fun!
[Facebook](#) | [Twitter](#)



From: Katrina Markoff
Subject: My Unending Gratitude...

Merry Christmas
Wishes

Vosges
Haut-Chocolat vosgeschocolate.com gifts truffles chocolate bars subscribe

Dear Vosgienne,
Without you the story of my
Chocolate would be incomplete.
I feel unending gratitude for the
chance you give me in being a part
of your lives.
It is the ability to translate my
curiosity, discovery of beauty and love
of course into experiential chocolate collections
that allow me to thrive.
Wishing you the most beautiful
holiday season!
Peace, love + chocolate,
Katrina

on the
12th
Day of
Chocolate

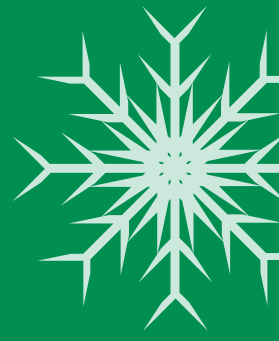
vosges boutiques events green mission press coverage recipes  

If you would like to change your email address [click here](#).

If you wish to unsubscribe, [click here](#).

If you have any questions about the subscription to this list, email us at vosges@vosgeschocolate.com.

Vosges Haut-Chocolat 520 N. Michigan Ave Chicago, IL 60611



“Gift” Coupons or Discounts

In the spirit of good cheer, many marketers send their subscribers an extra coupon or discount at Christmastime.

The email reminder and the discount bring more than good cheer, though - they bring an upswing in sales. And your subscribers know this.

So you can't just send any old coupon and label it a gift. It has to be big enough that, while your bottom line might not significantly benefit right away, the goodwill you'll cultivate will come back to you manyfold in the future.



From: Ben & Jerry's
Subject: No Peeking! Okay...But Just This Once

"Gift" Coupon
Discounts

FREE SCOOP OF ICE CREAM

when you spend \$10
or more on **GIFT CARDS**
at a Ben & Jerry's Scoop Shop.



The easy
way to give
ice cream!

CLICK HERE
to find a
Scoop Shop near you!
(please call ahead
to check availability)



©Ben & Jerry's Homemade, Inc. 2010 100662
Cows ©Woody Jackson 1997

[Forward to a Friend](#) | [Visit Us Online](#) | [Find A Location](#) | [Update Your Information](#) | [Unsubscribe](#)

From: Snapfish

Subject: Merry Deal Reveal - \$10 Off On Jewelry Orders Over \$30!

"Gift" Coupon
Discounts

snapfish by hp

Log-in | Shop | Photos | Share | Special Offers

Today's exclusive offer:
**\$10 off Jewelry orders
over \$30!**

Today's
**Merry Deal
Reveal**
Day 35

**48 Hours
ONLY!**

Okay, we're not going to say that women love jewelry more than their kids, but it is a close second. So why not combine two things she loves for a holiday she'll never forget? Our [Sterling Silver Charm Bracelet](#) and [Sterling Silver Necklace](#) keep her near-and-dear close at hand. And our [Square Key Ring](#) reminds her how much she's loved every time she looks at it.

Plus, right now save \$10 on any jewelry purchase of \$30 or more! Just use code **MERRY1219** at checkout before 11:59 p.m. PST on December 20.*

Start shopping

Holiday shopping done? You can [click here](#) to stop receiving Merry Deal Reveal offers. Don't worry, you'll still receive regular Snapfish emails.

Follow us now – join in the fun!
[Facebook](#) | [Twitter](#)

Share this email with
your friends!

Manage your account Your account View or edit photos Upload photos or videos	Go shopping Seasonal products Special offers Create a Photo Book	Need help? Contact us FAQs Check order status
--	--	---

From: Steve Spangler Science
Subject: Special Holiday Codes from Steve Spangler Science

"Gift" Coupon
Discounts

[Steve Spangler Science](#) > [view store](#) | [share with your friends](#) | [view in a web browser](#)

Get a FREE Gift with Qualifying Purchases
Valid Through 11:59:59 PM, Monday, November 29th, 2010

FREE INSTA-SNOW® POWDER
with \$60 purchase
USE DISCOUNT CODE: **SnowCode2010**

FREE Lab in a Bag, Test Tube Adventures & INSTA-SNOW® POWDER
with \$100 purchase
USE DISCOUNT CODE: **HolidayCode2010**

MAKES 2 GALLONS

shop now

We want you to receive a FREE gift along with your order...

There's still time left to get a free Test Tube Adventures Kit and/or jar of Insta-Snow with purchase! Hurry, this offer is only good through 11:59:59 PM Monday, November 29th, 2010.

Use discount code "**SnowCode2010**" with a **\$60 purchase** to receive a free jar of Insta-Snow® - enough to make 2 gallons of snow! Or, use discount code "**GiftCode2010**" with a **\$100 purchase** to receive a free jar of Insta-Snow® and the Test Tube Adventures Kit.

[Visit the store and start shopping](#)

shop now



From: Urban Outfitters
Subject: Happy Holly Daze: Take 50% Off Sale In Store

"Gift" Coupon
Discounts

[View Mobile-Friendly](#) | [View in a Browser](#) | [Forward to a Friend](#)

Urban Outfitters

Women's | Men's | Apt | New | Gift | Sale | SHOP

HAPPY HOLLY DAZE

IN STORES ONLY

50% OFF SALE ITEMS!
EXTENDED THROUGH 12/31

~~December 26 & 27~~
2 days only!

FIND A STORE NEAR YOU | SHOP SALE ONLINE

FREE SHIPPING ON ORDERS OVER \$150 • \$10 SHIPPING ON ALL OTHER ORDERS • FREE RETURNS*

SHARE THIS EMAIL: [f](#) [r](#) [g+](#) [t](#) [su](#)




Holiday Schedule Announcements

If your store hours or schedule will change around the holiday season, an emailed announcement can keep your subscribers from showing up to a closed office or dark storefront.

If your only schedule change will be closing Christmas Eve and Christmas Day, you probably don't need an announcement. Most people will assume as much on their own.

In fact, since most businesses will be closed on those days, if you'll be open, you may want to announce that with an email. Then your subscribers will know where they can go for their last-minute needs.



From: Eastern State Penitentiary
Subject: Happy Holidays From Your Friends at ESP

EASTERN STATE PENITENTIARY

Happy Holidays from Eastern State Penitentiary!

On behalf of our entire Board and staff here at Eastern State we want to wish you and yours a warm holiday season and a prosperous new year!

We will be open for Winter Adventure Tours every day except on the following dates:

- December 24 -Christmas Eve
- December 25 - Christmas Day
- January 1 - New Year's Day

We hope to see you in the cellblocks soon!



The massive Eastern State Penitentiary's facade, photographed from the central guard tower during a snowstorm. Photo: Mark Perott, from Hope Abandoned: Eastern State Penitentiary

From: Marilyn's Bakery
Subject: Our Store Hours for the Holiday Season



Marilyn's Bakery Holiday Season Store Hours:

Mon.-Fri. 8am-6pm

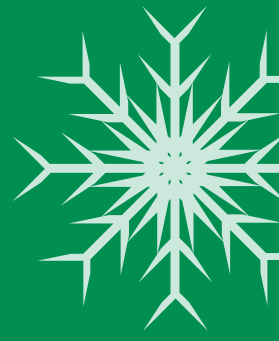
Sat.-Sun. 8am-4pm

Christmas Eve 8am-noon

We close on Christmas for the rest of the winter. Check your email for an exact opening date.

[View other upcoming events.](#)





Invitations to Holiday Events

Celebrations, parties, get-togethers...they're what the holiday season is all about, a chance to see the people most important to us.

Your subscribers are important as supporters of your business. If you're planning to host a holiday event, make sure to send them an invitation!

Include all the basics: who the event is perfect for, when and where it'll be and all the fun activities you'll have.



From: Art Institute of Chicago
Subject: Holly Daze at the Art Institute of Chicago

Holly Days at the Art Institute of Chicago A Attraction - Art Institute of Chicago | X

★ The Art Institute of Chicago to me

[show details](#) Dec 17 (3 days ago)

[Reply](#)

To view this email as a web page, go [here](#).

Family Programs

[Collections](#) | [Exhibitions](#) | [Calendar](#) | [Plan Your Visit](#) | [Join or Renew Today](#)

Holly Days at the Art Institute of Chicago
December 27 10:30-3:00
10:30-3:00
Free; no registration required

Celebrate the season at the Art Institute! Visit the [Holiday Thorne Rooms](#), decked in their festive finery. Then swing by the Ryan Education Center to create a miniature scene of your family's holiday celebrations. The festival includes Story Time, gallery walks, and a special visit from Artie the Lion on December 27!

Story Time
 11:00 and 1:00
 Ages 3-5
 Classroom 5
 Listen to stories from award-winning picture books.

Family Gallery Walks*
 11:30 and 1:30
 Ages 6-12
 Classroom 3
 Discover highlights of the museum's collection on a guided tour designed especially for families.

Admission to the Ryan Education Center is always free, so visit as often as you like!
 Children must be accompanied by an adult.

*Family Gallery Walks travel to the galleries and are free for members. Bring your member card! Nonmembers must pay admission for adults and children age 14 and over.

This email was sent to: awebersamples@gmail.com

This email was sent by: The Art Institute of Chicago
 111 S. Michigan Ave. Chicago, IL 60603 USA

We respect your right to privacy - [view our policy](#)

[Manage Subscriptions](#) | [Update Profile](#) | [One-Click Unsubscribe](#)

From: Georgia Aquarium
Subject: New Belugas and Mermaids for the Holidays!

Invitations To
Holiday Events

GEORGIA AQUARIUM
Pemberton Place

December E-News presented by **AirTran**

Explore the Aquarium Support Us Education Conservation Book Your Event

where **imaginations** go to play.

A MERMAID EXPERIENCE AT GEORGIA AQUARIUM

Weeki Wachee Mermaids

Mermaids, mantas and more! Bring your imagination this holiday season as Georgia Aquarium welcomes the world-famous mermaids of Florida's Weeki Wachee Springs State Park into our Ocean Voyager exhibit, built by The Home Depot. See them perform choreographed routines among the whale sharks, mantas and more. Guests can catch these rare-finned beauties performing in Ocean Voyager five times daily, throughout select dates from Dec. 2-Jan. 2, 2011. Learn more about the Weeki Wachee mermaids and our additional holiday activities.

LEARN MORE

Must-See Exhibits

World of Water Photo Exhibit
Come see the beautiful photos submitted by guests and staff.
» [Learn more.](#)

Planet Shark
Discover facts and dispel myths. Open through February 2011.
» [Learn more.](#)

Special Offers

Disney Live! Mickey's Magic Show
Select \$40, \$25 & \$15 tickets for a flat \$15 rate. Enter code PA15.
» [Get your deal.](#)

\$10 Off Annual Passes
For limited time only, purchase an annual pass for only \$55.
» [Become a member today!](#)

From: Sesame Street Magazine
Subject: Sesame Street Magazine: Winter Wonderland

Having trouble viewing this email?
[View it as a webpage](#)



Sesame Street Magazine: Winter Wonderland

The December/January issue of [Sesame Street Magazine](#) is ready for you to download. Together, you and your child can interact with the magazine on-screen or print out the pages. Either way, your child will enjoy educational stories and games, interactive content, and brain-boosting fun!

- [Click here to get the brand-new issue now!](#) (11.8 MB PDF)
- [Download Adobe Acrobat Reader for Free](#)



For more family activities, click, tap or visit www.sesamestreet.org

This month, explore winter wonderlands with your Sesame Street friends! As your child decorates snow bears, helps mail cards, and reads a frosty friendship tale, he'll discover new ways to play and to show that he cares.

- **Ernie & Bert's Big Surprise:** This interactive story will get your child excited about reading and friendship.
- **Iguanas on Ice:** Introduce your child to iguanas, ice-skating, and the letter I.
- **Elmo's World of Winter:** Your child will join Elmo on his worldwide winter travels.

We hope you enjoy this issue.

- The Editors of *Sesame Street Magazine*

We want to hear from you or your child!
E-mail us or send your child's poems and drawings:
sesamemaq@sesameworkshop.org

P.S. As always, your child can play interactive games, watch videos, and more at www.sesamestreet.org.



Make learning fun!

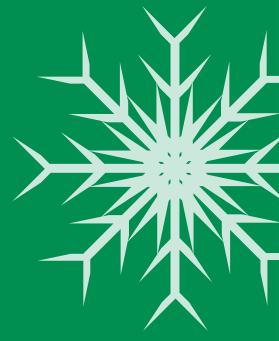
Join Elmo and Cookie as they teach letters and numbers, in these engaging games that are a perfect fit for developing young minds.

Each game also features a free gameplay helper to help little hands grip and play.

Shop now: www.sesamestreet.org/video games



Sesame Workshop | One Lincoln Plaza | New York, NY 10023 | 212-875-6119 | [Privacy Policy](#)



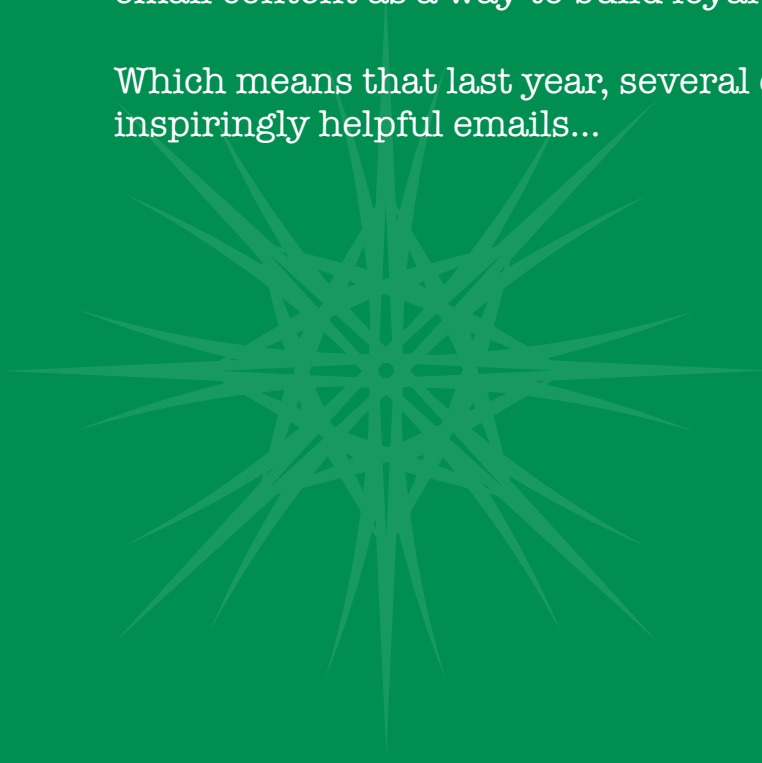
Helpful Holiday Tools

The hustle and bustle of the holidays mean this is the time of year when your subscribers most need help.

That makes it the perfect time to send that oft-discussed key to successful email marketing: relevant, helpful content.

If you're wondering how email content can be helpful, you're not alone. Businesses large and small strive to create helpful email content as a way to build loyalty with their readers.

Which means that last year, several companies sent out some inspiringly helpful emails...



From: Beauty Encounter
Subject: Get Your Gifts There In Time For the Holidays!

To view this email as a web page, click [here](#).



men's counter | fragrances | skin | makeup | hair | bath&body | at home | accessories | hard-to-find | clearance



Holiday shopping.

Guarantee that your gifts will arrive in time!

For delivery by Christmas, December 25, order by:

Order by noon PST	Shipping Method	Order by noon PST	Shipping Method
December 13	Standard	December 9	Canada Standard Ground
December 17	Expedited	December 6	Military and Minor US Islands
December 21	2nd Day Air	December 9	International Expedited
December 22	Next Day Air		

For delivery by New Years, January 1, order by:

Order by noon PST	Shipping Method	Order by noon PST	Shipping Method
December 20	Standard	December 15	Canada Standard Ground
December 27	Expedited	December 8	Military and Minor US Islands
December 28	2nd Day Air	December 15	International Expedited
December 29	Next Day Air		

Shop now →

*All deadlines 12pm PT.



at the counter
Need advice? Pull up a stool.

behind the counter
Our company blog.

beauty community
Get connected. [f](#) [t](#) [v](#) [YouTube](#)



Share Beauty Encounter with friends and family!

Click [here](#) to forward this e-mail. They'll thank you for all of the great beauty tips, sales and deals!

This email was sent to: awebersamples@gmail.com View our [privacy policy](#). This email was sent by: Beauty Encounter
18480 Pacific Street Fountain Valley, CA, 92708, USA

[Manage Subscriptions](#) | [Update Profile](#) | [Unsubscribe](#)

From: Diesel
Subject: Presenting the Gift Guide & the Gift of Shipping

Helpful
Holiday Tools

Presenting the Gift Guide and the Gift of Shipping (Free on All Orders)

















Retail - Diesel | X

Diesel Online Store to me [show details](#) Nov 30 (1 day ago) [Reply](#)

DIESEL Can't see this email? [Click here](#)





DIESEL.COM **ONLINE STORE** **STORE LOCATOR**

DIESEL PRESENTS
NAUGHTY OR NICE
GIFT GUIDE
FREE SHIPPING
ON ALL ORDERS

 UNDERWEAR	 SCARVES & CAPS	 UNDERWEAR	 WALLETS
 BAGS	 BELTS	 BRACELETS	 BAGS
 BRACELETS	 CLOTHING	 CLOTHING	 SCARVES & CAPS
 GLOVES	 WALLETS	 SOCKS	 BELTS

FOR HER **FOR HIM**

Beautiful, daring, sensational and unforgettable stories
YOU GOTTA BE CRAZY TO SEE IT BUT INSANE TO MISS IT
WORLDWIDE PREMIERE - 25TH DECEMBER 2010

Diesel support  Join us on  Follow us on  Watch us on 

© Diesel S.p.A 2010
You are receiving this email because you signed up for our service or newsletter. You can [unsubscribe here](#)

From: Great American Country Newsletter
Subject: 12 Days of Country Cookies + 50 Great Gift Ideas!



**Celebrate the Holidays
with GAC & Your Favorite
Country Stars!**

12 days OF COUNTRY COOKIES



They sing, they write – and they bake, too!
Check back daily & we'll reveal a new holiday recipe from one of your favorite stars. Our celebrity bakers include Little Big Town, Chris Young, The Band Perry, LeAnn Rimes, Taylor Swift and more!

GET RECIPES »

HOLIDAY GAC's Holiday GIFT GUIDE



Haven't started shopping yet?
Don't stress – we've done the shopping for you! Check out our gift guide for the most unique presents, sure to make anyone's holiday brighter!

GO SHOPPING »



Faith Hill, Joy to the World
Airs Thursday, December 2 @ 9/8c

Don't miss Faith's holiday special, in which she performs classics including "Joy To The World," "Silent Night" and "Santa Claus Is Coming To Town."

Start the holidays with a little Faith »



From: Home Made Simple
Subject: Get Our Holiday Survival Guide.

If you are having trouble viewing the images in this email, [please click here:](#)



Food + Recipes | Home Organization | Crafts | Home Décor | Holiday + Party | Garden

This Week: Holiday Planning Guide
Tackle your to-dos with our downloadable checklist.

Survive the Season

From shopping to baking and everything in between, tackle it all with our week-by-week timeline and downloadable checklist. Get it now »



Connect on   

Cascade® | Dawn® | Febreze® | Mr. Clean® | Swiffer®

To ensure you don't have trouble receiving our newsletter, please add HomeMadeSimple@email.homemadesimple.com to your address book.

© 2010 Procter & Gamble. All Rights Reserved.

Home Made Simple® is a registered trademark of Procter & Gamble.

All copy and claims valid in the U.S.

For more information on our privacy policy, go to www.pg.com/privacy.html

Privacy Team, 2 P&G Plaza TN-7, Cincinnati, OH 45202

[subscribe](#) | [unsubscribe](#) | [copyright](#) | [legal](#)



From: **Kokua Hawai'i Foundation**
 Subject: **Simplify the Holidays: 12 Days of a Green Holiday - Part 1**



The Bulletin Board: The eNewsletter of the Kokua Hawai'i Foundation



12 Days of a Green Holiday
Fun Tips For a More Meaningful Holiday!

The holidays are a time of celebration with family, friends and the community. Every family celebrates the season in different ways for different reasons, but there is one universal act in which most participate: **Giving**. This once simple holiday tradition has led to consumption practices that can have serious impacts on our environment - and the family budget! Please use these **12 Days of a Green Holiday** tips and [visit our website](#) for more ideas to help simplify your season and make a commitment to start a new tradition today.

Day 1 - One Lovely Christmas Tree When buying a Christmas tree, consider live potted trees that you can keep. If you do get a cut tree, try to find one that's locally grown instead of imported. Remember to recycle it with your green waste after Christmas.



Day 2 - Two Unwanted Catalogs Reduce waste by calling the toll-free numbers on unwanted holiday catalogs and having your name taken off of their mailing lists.



Day 3 - Three Holiday Parties Reduce party waste by choosing reusables instead of single use plates and utensils when hosting your holiday party. After your holiday party, recycle your bottles and cans.



Day 4 - Four Happy Teachers Give teachers, coworkers, and friends edible gifts, plants, or gift certificates instead of "stuff" that will get stuck in a drawer somewhere.



Day 5 - Five Children Singing Start eco-friendly traditions. For example, when you go out caroling in your neighborhood, take an empty trash bag and pick up any litter you see along the way.



Day 6 - Six Well-wrapped Packages Reuse wrapping paper and bows or try repurposing newspapers, brown paper bags, maps, or art work to make your own unique, eco-friendly packages. Reusable grocery bags are also a good gift-wrapping option, and then it's a gift inside a gift.



Day 7 - Seven Strands of LED Lights Use energy efficient LED lights to light up your home or tree.

Day 8 - Eight Homemade Holiday Cards Cut out pictures and messages from last year's cards, and then put them together to create brand new cards for this year.

Day 9 - Nine Secret Santas Instead of exchanging gifts with all of your friends and family, consider drawing names and participating in a "Secret Santa" gift swap.

Day 10 - Ten Waste-Free Gifts Give reusable or homemade gifts. Shop for gently used gifts at thrift shops or on-line. Give gifts of time like certificates for a massage or a car wash. Treat a loved one to 'ukulele lessons or tickets to a sporting or cultural event.

Day 11 - Eleven (Fewer) Trips to the Store When shopping for holiday food and gifts, try to plan ahead and consolidate trips in order to save fuel and reduce pollution. Also, don't forget to take along your reusable cloth grocery bags to use instead of the disposable ones!

Day 12 - Twelve Acts of Kindness During the holiday season the most rewarding gift of all is giving back to your community. Make it a family tradition to donate to or volunteer for charitable causes during the holidays.

We're just over a quarter of the way to our goal of getting 1,500 people committed to at least one action that cuts waste and boosts the aloha this holiday season.

Help us spread the word and ask a friend or family member to join the campaign by [visiting this link](#).

Congratulations to this weeks winning Simplify the Holidays journals!

All will receive Brushfire Records *This Warm December, Vol. 1* autographed by Jack Johnson and also be entered to win the grand prize Eat Local Package. Mahalo for committing to the [Simplify the Holidays](#) campaign and inspiring others!

- [Tammi Hitchcock - Holiday Hullabaloo](#)
- [Rob Kinslow - Live Simply So That Others May Simply Live](#)
- [Shirley Thompson - Delicious, Local, Coco-mac Chocolate Bark](#)
- [Kari Z. - Making This a Christmas to Remember, One Pumpkin at a Time](#)
- [Roxanne Darling - Print at Home, Avoid Over-packaging, Save](#)

Enter to win today! [Make a commitment](#) to the campaign, then click [Journal](#) and share what you are doing to Simplify the Holidays. We're picking five new winners every week through December!

Need more ideas on how to simplify? Download the [12 Days of a Green Holiday Guide](#) and the [Green Holiday Educator Resource Guide](#) for more ideas!

Happy Holidays from your friends at the Kokua Hawaii Foundation and Kanu Hawaii!



For more information on how you can Simplify your Holiday, please visit:
www.kokuahawaiifoundation.org/holidays

From: Northshore Fire Department
Subject: Northshore Fire District

Northshore Fire District



- [Winter Holiday Tips](#)
- [Holiday Tips](#)
- [CHRISTMAS TREE FIRES](#)

[Winter Holiday Tips](#)

Posted: 30 Nov 2010 10:57 AM PST

The holiday season is a time for family, friends and celebration. Make sure this is a happy season for all by putting safety at the top of your list.

[Holiday Tips](#)

Posted: 29 Nov 2010 04:46 PM PST

Trees and decorations

[CHRISTMAS TREE FIRES](#)

Posted: 29 Nov 2010 04:04 PM PST

Carefully decorating Christmas trees can help make your holidays safer.

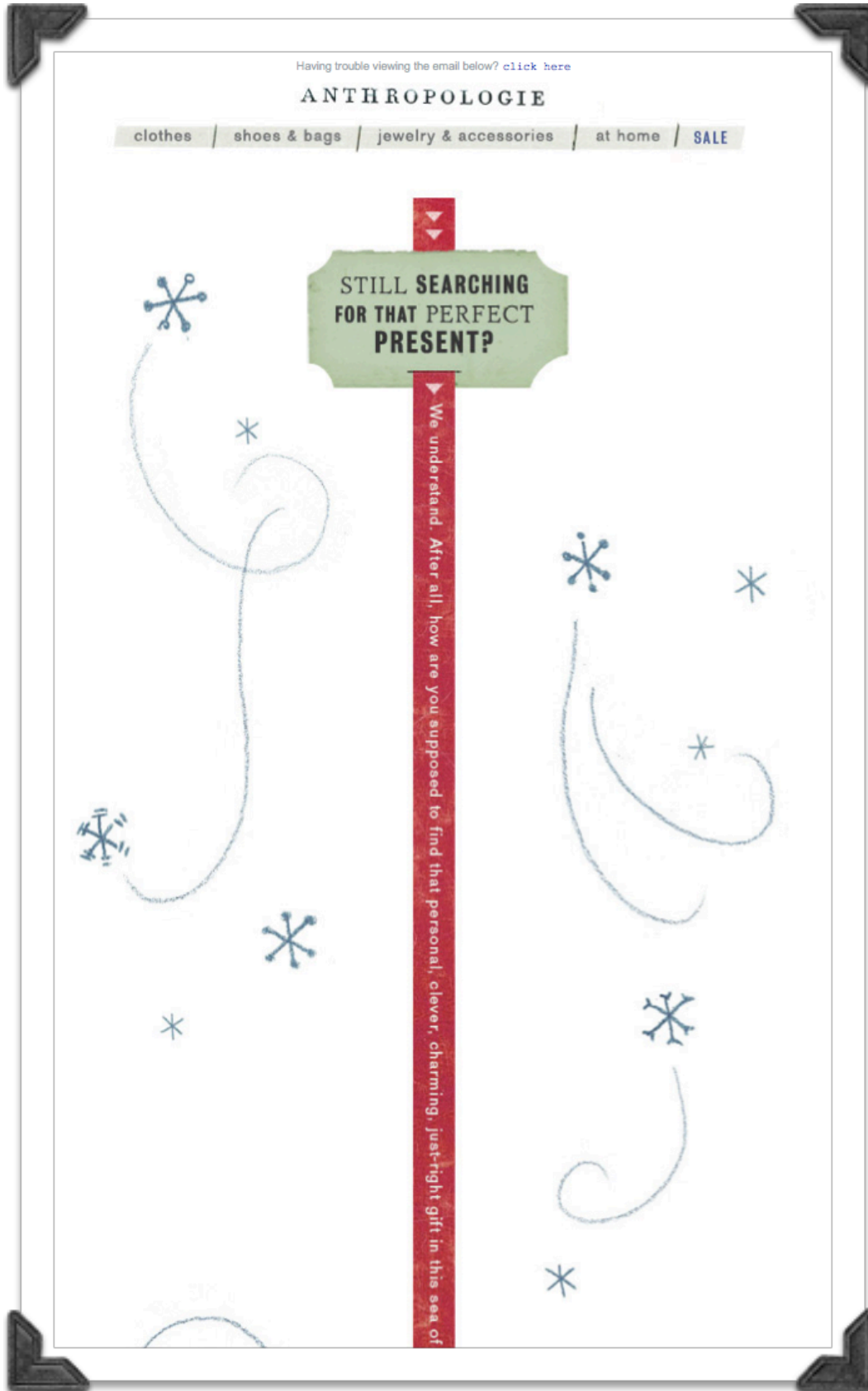
You are subscribed to email updates from [Northshore Fire Department](#)
To stop receiving these emails, you may [unsubscribe now](#).

Email delivery powered by Google

Google Inc., 20 West Kinzie, Chicago IL USA 60610

From: Anthropologie

Subject: No More Gift Guesswork + Complimentary Shipping - Part 1



...and Part 2...

holiday hoopla? Well, you can relax...

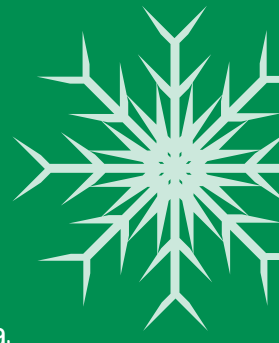
WE FOUND IT.

TRY OUR GIFT FINDER

*** COMPLIMENTARY STANDARD SHIPPING on all orders of \$150 or more...SEE DETAILS ***

FORWARD TO A FRIEND > /   

Standard shipping with \$150 minimum offer is valid for domestic shipments only and does not apply to previous purchases. Offer expires on 12/23/10. Additional fees apply for overweight, express or overnight shipping. Need to get it there by December 24? See full details at www.anthropologie.com



Holiday Specific Offers

In order to drive up Christmas sales, you may have designed a few products specifically for the holidays. A marketing email is the perfect way to announce them to your subscribers.

You can even help your announcement reach many more potential buyers by adding share options: an invitation to forward the email to those who might be interested and sharing links for social networks.



From: **Aerie**
Subject: **New Holiday Arrivals Are Here**

Our Holiday Collection Keeps Getting Better
trouble viewing? [click here](#) and be sure to add aerie@email.aerie.ae.com to your address book
viewing on a mobile device? [click here](#)

aerie FREE SHIPPING WHEN YOU SPEND \$100 OR MORE.

Bras Undies Apparel Aerie F.I.T. Clearance

new holiday arrivals have us
Craving Cold Weather
cozy up to our new aerie holiday collection

SHOP NEW ARRIVALS
FIND A STORE

Find A Store | Mobile Alerts f t e

Wish for Winter Sweeps
wish for \$1000!
ENTER NOW

AEREWARDS    SIGN UP NOW
Earn points and receive up to 40% off.
Free bras and birthday offers too.

SHOP OUR AMERICAN EAGLE OUTFITTERS INC. BRANDS

AMERICAN EAGLE OUTFITTERS™ *aerie* 77kids

From: Charles' Chocolates
Subject: Just in Time for the Holidays: Two New Chocolate Covered Nuts

Sink your teeth into our new Mint Chocolate Almonds and Toffee Chocolate Macadamias
Email not displaying? [View it in your browser.](#)



Introducing Your Newest Obsessions...

Mint Chocolate Almonds & Toffee Chocolate Macadamias

Our new Toffee Chocolate Macadamia Nuts and Mint Chocolate Almonds are festive and delicious holiday treats.

Both start with our signature fresh, deep roasted nuts. We coat the macadamias with a thin shell of butter toffee, 41% milk chocolate and powdered sugar. The almonds get a thick coat of 72% bittersweet chocolate, mint infused white chocolate and powdered sugar.



Along with our Triple Chocolate Almonds and Hazelnuts, they make great stocking stuffers.. just don't forget to get some for yourself!

[Shop Now](#)



Good Food Awards Finalist
We are thrilled that our Salty-Sweet Cashew Bar has been selected as a finalist for the 2011 Good Food Awards!

[Edible Boxes](#) • [Boxed Chocolates](#) • [Triple Chocolate Nuts](#) • [Chocolate Bars](#) • [Treats](#) • [Pate de Fruit](#)

Charles Chocolates | Westfield San Francisco Centre | 845 Market Street, 3rd Floor | San Francisco, CA 888.652.4412 | store@charleschocolates.com | Monday-Saturday, 10am-8:30pm & Sunday, 10am-7pm

STAY IN THE KNOW
WE OFFER EXCLUSIVE PROMOTIONS & DEALS THROUGH TWITTER & FACEBOOK

[f](#) LIKE US [t](#) FOLLOW US

[Update Profile](#) | [Unsubscribe](#) | [Forward to a Friend](#)

From: The Cheesecake Factory
Subject: AWeber, 'Tis the Season for Peppermint Bark Cheesecake!

[Peppermint Bark Cheesecake for the Holidays](#)
[If you received this from a friend, please click here to subscribe.](#)



[MENU](#) | [LOCATIONS](#) | [SHOP](#) | [FORWARD TO A FRIEND](#)

[f](#) Connect on Facebook [t](#) Follow us on Twitter [+](#) Share



SHARE

THE JOY OF THE HOLIDAYS

Peppermint Bark Cheesecake!

Share your Joy! Send your favorite Cheesecakes for the holidays - like our Peppermint Bark Cheesecake! Reserve yours at [The Cheesecake Factory®](#) or shop online now!

[SHOP NOW](#)

It's Better To Give *AND* Receive!

Enjoy a Free Slice of Cheesecake for every \$25 you spend on a Gift Card or eGift Card.* Reward yourself or Share the Joy by sending it to a friend.

[> Learn More](#)

*Redeemable for a complimentary slice of cheesecake 12/26/10 – 3/29/11.



[About Us](#)
[Terms of Use](#)
[Privacy Policy](#)
[Employment Policy](#)

© 2002-2010. TCF Co. LLC.
All Rights Reserved.



From: Coldplay

Subject: Watch the New Video for Coldplay's "Christmas Lights"



Coldplay's new Christmas song is released



Hello again. Coldplay's brand new Christmas song, Christmas Lights, has just been released to digital stores across the planet. Head over to www.iTunes.com/Coldplay if you'd like to download it now - and check out Coldplay's [Ping](#) for some exclusive footage.

WATCH THE CHRISTMAS LIGHTS VIDEO



The video was filmed seven days ago in London. It features fireworks, levitation and three violin-playing Elvises. [Click here](#) to watch it.

WIN A SPECIAL CD VERSION OF THE SINGLE

Although Christmas Lights will only be released digitally, some very special pop-up CD versions have been made, with sleeves hand-written and signed by the band. Only 100 exist, and we have 5 to give away to Messenger readers. If you'd like one, email your name and address to competitions@coldplay.com before Wednesday December 15th. One entry per person please.

Have a great Christmas and a happy holidays,

The Coldplay Messenger

[Click here to unsubscribe](#)

coldplay.com

From: The Container Store
Subject: December Delight: Your Organized Month

View this email in a web browser. Try GoShop! Click and Pickup - order online and pick up in-store today!



YOUR ORGANIZED MONTH
A monthly email to keep you informed and organized.

elfa SHOP ALL AREAS WHAT'S NEW SPECIAL SAVINGS HOLIDAY TIPS & IDEAS **SEARCH**

DECEMBER 2010 For special announcements and sales [get all our emails](#) Share: email to a friend facebook twitter



Our Gift Wrap Wonderland »

GIFT PACKAGING	STOCKING STUFFERS FREE SHIPPING* ENDS MONDAY	GREAT GIFT IDEAS	HOMEMADE GIFTS	"HOMEMADE GIFTS" View all our videos »

Running Out Of Time?
Send an eGift Card »

Holiday Gift Cards »

Shop Online, Pickup At Any Store!
Try our time-saving service »

Make Holiday Gift-Giving Easy!
Try our homemade gift calculator »

ORDER BY MONDAY, DECEMBER 20th FOR DELIVERY IN TIME FOR CHRISTMAS (Standard Shipping)
SEE ALL SHIPPING DATES »

From: Crumbs Bake Shop
Subject: CRUMBS Holidays

Holiday
Specific Offers

Having trouble viewing our message? [Click here to view online](#)
[Shop Cupcakes](#)



BAKE CRUMBS SHOP
DELIVERING ★ HAPPINESS



Celebrate the Season!
Warm up with a Peppermint Hot Cocoa.

FACEBOOK  TWITTER 

[> SHOP CUPCAKES](#)



Crumbs Bake Shop | 110 West 40th Street | 21st Floor | New York, NY | 10018
If you would not like to receive the Crumbs newsletter [unsubscribe here](#).



Holiday Product Positioning

Most people don't know they need what you're selling until you tell them they need it.

But during the holidays, people feel a lot of pressure to make candy-coated Christmas dreams come true. And they know they need help to do it.

That is the perfect time to present your products or services as the help that's so desperately needed. To be make your offer as effective as possible:

1. Make sure it's a genuinely helpful solution to a holiday-related problem. If you're too off-base, you may turn potential customers off.
2. Leading up to Christmas, focus on marketing items that either
 - a.) make the perfect gift or
 - b.) help with the planning, organizing or pulling off of holiday celebrations.

Wait until after Christmas to switch the focus to items people would buy for themselves - everyone's bound to want something that Santa forgot.

From: Urban Outfitters
Subject: The 12 Dresses of Christmas




Holiday
Product Positioning

FIRST LOOK: URBAN OUTFITTERS

Women's Men's Apt New Gift Sale SHOP 12 DAYS OF DRESSES / SHOP ALL DRESSES

12 DAYS OF DRESSES

OUR EXCLUSIVE HOLIDAY DRESS COLLECTION

 1 Partridge Dress	 2 Dove Dress	 3 French Dress	 4 Bird Dress
 5 Golden Ring Dress	 6 Gosling Dress	 7 Swan Dress	 8 Milkmaid Dress
 9 Ladies Dancing Dress	 10 Lords Leap Dress	 11 Pipers Dress	 12 Drummers Dress

From: Giggle
Subject: Happy Holiday Travel



giggle.
healthy. happy. baby.

SHOP GIGGLE BABY REGISTRY GIFT FINDER RESOURCES MY ACCOUNT

make the most of holiday travel
Hitting the road for the holidays? A little bit of planning can go a long way towards keeping spirits bright.

Bored kids are restless kids. Bring along plenty of quiet but interactive activities without too many pieces to drop or throw.



TreeTop Friends Owl Activity Toy ▶

Don't kick off the holidays with a fussy flyer in your lap. Pick a flight time when your baby is most likely to be asleep.



Nap-to-Go Set ▶

If you're staying in anything bigger than a hotel room, be sure to bring your baby monitor for extra peace of mind.



Graco Direct Connect Digital Monitor ▶

Hitting some public restrooms along the way? A portable potty seat provides a nice clean layer between your child and the toilet.



Travel Potty Seat ▶

Pack a portable travel cot for a bed away from home — all the better if it can double as a playpen!



Peapod Travel Bed ▶

Bring along a favorite baby blanket: the familiar smell is soothing for your child.







giggle Better Basics Striped Receiving Blanket (Organic Cotton) ▶

Shop our **HOLIDAY GIFT FINDER**

BE A PART OF OUR COMMUNITY...  become a fan on FACEBOOK  follow us on TWITTER  forward to a FRIEND

From: Adkins Arboretum
Subject: Give the Gift of Arboretum Membership


If you're having trouble viewing this email, you may [see it online](#). Share This:   



ADKINS ARBORETUM *Visit Us* *Programs & Events* *Support The Arboretum*

Dear Members and Friends,

This year, let the Arboretum help with your holiday shopping. **Give the gift of membership**. No worries about choosing the correct color or size. Arboretum membership fits everyone. No wrapping, no shipping. Everything is handled for you.



Recipients of Arboretum gift memberships will also receive this stunning tulip poplar pin.

Membership categories include:

- Individual - \$45**
- Household - \$60**
- Grandparent - \$60**
- Contributor - \$100**
- Supporter - \$250**
- Sustainer - \$500**
- Leon Andrus Society - \$1,000**

Each gift membership will be accompanied by a gift card and a beautiful tulip poplar pin, created specially by a local artist for the Arboretum. To give the gift of Arboretum membership, call 410.634.2847, ext. 30 or e-mail jbarnett@adkinsarboretum.org today.

Adkins Arboretum 12610 Eveland Road P.O. Box 100 • Ridgely, MD 21660
E-mail: info@adkinsarboretum.org

This email was sent to awebersamples@gmail.com.
To ensure that you continue receiving our emails, please add us to your address book or safe list.
[manage](#) your preferences | [opt out](#)
Got this as a forward? [Sign up](#) to receive our future emails.

From: Barnes & Noble
Subject: 12 Days of Incredible Deals Start Today!

To ensure you receive your Barnes & Noble emails, please add BarnesandNobleEmail@e.bn.com to your address book.
[View Mobile Friendly Version](#) | [View in Browser](#)

BARNES & NOBLE Touch the Future of Reading **nookcolor**

[GIFT GUIDE](#) | [BOOKS](#) | [NOOKbooks](#) | [NOOK](#) | [DVD](#) | [MUSIC](#) | [KIDS](#) | [TOYS & GAMES](#) | [HOME & GIFTS](#) | [GIFT CARDS](#) | [STORE LOCATOR](#)

The 12 Deals of Christmas

12 Days – 12 New Sets of Offers

Now through December 17, 2010 enjoy great new savings every day on books, music, toys, home & gift, DVDs, and more.

ONLINE ONLY [SHOP NOW >](#)

Hurry! Today's Deals End at Midnight

50% OFF
Stieg Larsson's Millennium Trilogy Deluxe Boxed Set
[SHOP NOW >](#)

50% OFF
The Twilight Saga Complete Collection
[SHOP NOW >](#)

SAVE \$50
On the Kidkraft Majestic Mansion Dollhouse
[SHOP NOW >](#)

60% OFF
The Beatles in Mono Box Set
[SHOP NOW >](#)

40% OFF
Harry & David Cheesecake
[SHOP NOW >](#)

45% OFF
Self
[SHOP NOW >](#)

40% OFF
A World Map Poster
[SHOP NOW >](#)

60% OFF
Planet Earth: The Complete Series on DVD or Blu-ray
[SHOP NOW >](#)

Keep Up with Barnes & Noble
Get all the latest info, updates, and more.

[Forward to a Friend](#) [Like us on Facebook](#) [Follow us on Twitter](#)

From: Goosecross Winery
Subject: Goosecross Gift Giving

[Click here](#) to view in your web browser.



It's Holiday Crunch Time.

FIND GREAT GIFTS IN A SNAP.



Time is running out. Shop Goosecross today.

Goosecross has great gift ideas for everyone on your list.

- Find great gifts from chocolate-dipped bottles to the stunning AEROS Meritage on the [Goosecross gift list](#).
- Find this year's must-have Wine Tasting Sampler Kit on the [Goosecross gift list](#).
- Check out our holiday gift packs at great savings on the [Goosecross gift list](#).

It's all in the Goosecross tasting room

Come visit our [tasting room](#) to do your holiday shopping. Our hospitality staff will be on hand to provide great ideas and show you our most desirable gift items.

Shop online anytime

Shop from home at goosecross.com. There's still time to order wine for delivery before December 25.

Goosecross makes finding the right gift easy. The rest is up to you.



goosecross.com • napavintages.com

From: HGTV
Subject: 2010 Trendiest Gifts

This message contains images. If you don't see images, [click here](#) to view.

HGTV MarketPlace

Chic and Unique Gifts [Start Shopping »](#)



Welcome to the HGTV MarketPlace Newsletter, which you asked to receive while visiting HGTV.com, HGTV Dream Home Giveaway or one of our sister sites.

Visit our homepage at marketplace.HGTV.com
[Subscribe](#) | [Unsubscribe](#) | [Privacy](#) | [Legal](#)

©2010 Scripps Networks, LLC. All rights reserved.
9721 Sherrill Blvd., Knoxville, TN 37932

From: Nike
Subject: The Perfect Gift for the Runner On Your List

With the Nike+ GPS App runners can track every workout without a sensor. Can't see images? [View web version.](#) Add nike@official.nike.com as a friend.


NIKE RUNNING Women Men Girls Boys NIKEiD Clearance

THE GIFT OF NIKE+

Gift the Nike+ GPS App this holiday


[DOWNLOAD THE APP ON ITUNES](#)

[SHOP NIKE+ COLLECTION](#)



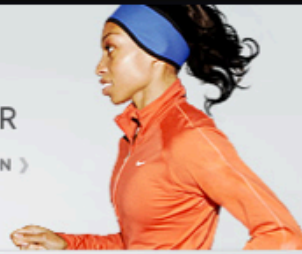
FREE SHIPPING on all orders. Enter code **JUSTDOIT** at checkout. Excludes NIKEiD. [Shop now](#) [See details*](#)

LUNARECLIPSE+
THINKS FOR YOUR FEET



[SHOP DYNAMIC SUPPORT COLLECTION](#)

NIKE ELEMENT
OUTRUN THE WEATHER



[SHOP THE COLLECTION](#)

NIKEiD.
DESIGN YOUR OWN

[START CUSTOMIZING NOW](#)

★★★★★
HIGHEST RATED


[SEE NIKE MEMBERS' FAVORITES](#)

NEW RELEASES

[CHECK OUT WHAT'S HOT](#)

JUST REDUCED

[SEE THIS WEEK'S PICKS](#)

<p>GET HELP</p> <p>FAQs Online Help Find a Store Privacy Policy</p>	<p>EMAIL SETTINGS</p> <p>Customize Preferences Unsubscribe</p>	<p>GIFT CARDS</p> <p>Get the gift that always fits, with Nike Gift Cards. View Cards ></p>	<p>SHARE THIS</p> 
--	---	--	--

*Enter promo code **JUSTDOIT** at checkout. Not valid on NIKEiD orders. Promo code valid for standard ground shipping to one destination only. Order usually arrives in 2-9 business days. Orders placed by **December 22, 2010** should be delivered by **December 25, 2010** (excludes NIKEiD). Not transferable and not redeemable for cash or for credit towards previous purchases. Valid only on Nike.com shopping websites or via telephone. Promo code expires December 22, 2010 at 11:59 p.m. PST.

© NIKE, INC. ONE BOWERMAN DRIVE. BEAVERTON, OR, 97005-6453, USA. ALL RIGHTS RESERVED. Please do not reply to this email. If you need to contact Nike with questions or concerns, please [click here](#).

From: Serena & Lily
Subject: 'Tis the Season to Get Gifty

Can't see images? [View browser version.](#)

To ensure our emails reach you, add mailinglist@serenaandlily.com to your address book.

SERENA & LILY

SHOP BY ROOM | BABY | BEDDING | FURNITURE | DÉCOR | GIFTS | FABRIC | PAINT | Bazaar | SALE

GET GIFTY
First baby. First love. First holiday...
Celebrate all the firsts with our favorite gifts.
[SHOP NOW >](#)

SERENAANDLILY.COM • 866.597.2742

FAN US ON FACEBOOK FOLLOW US ON TWITTER

Share this message with your friends




This email was sent to awebersamples@gmail.com by Serena and Lily
10 Liberty Ship Way | Sausalito | CA | 94965-3312
[Forward to a friend](#) | [Unsubscribe](#)

From: Tiffany & Co.
Subject: Holiday Mixers: Shop Tiffany Bracelets

If you can't view this email, please [click here](#).

TIFFANY & Co.

ENGAGEMENT JEWELRY DIAMONDS WATCHES MEN'S COLLECTIONS ACCESSORIES GIFTS TABLE



For Someone With Style

■ TIFFANY BRACELETS

PLEASE ORDER BY THURSDAY, DECEMBER 23, 12:00 NOON EST FOR DELIVERY BY CHRISTMAS WITH COMPLIMENTARY SHIPPING.

US 800 843 3269 UNSUBSCRIBE CUSTOMER SERVICE YOUR ACCOUNT PRIVACY POLICY ABOUT TIFFANY STORE LOCATIONS

To ensure delivery to your inbox (not bulk or junk folders), please add Tiffany@Tiffany.com to your address book.

Please do not reply to this message. If you have any questions, please contact us via email at CustomerService@Tiffany.com or call us at 800 843 3269.

Tiffany & Co. 727 Fifth Avenue, New York, NY 10022 ©2010 Tiffany and Company.

From: Wawa, Inc.

Subject: Not Sure What to Get? Wawa's Got the Perfect Gift

The advertisement is set against a yellow background. At the top left is the Wawa logo. At the top right, it says "GET CONNECTED" with a Facebook icon and "Find us on Facebook". The main section features a green background with a wooden hanger holding a yellow sign that says "gottahava Wawa". To the right of the hanger, the text reads "ONE SIZE FITS ALL" in large white letters, followed by "Looking for the perfect gift? Head over to Wawa, your one-stop gift card shop - shopping made easy! Mall traffic not included." and a black button with "ORDER NOW" in white. Below this is a blue banner with snowflake patterns, showing three people wearing Wawa-branded clothing (a man in a black hoodie, a man in a grey hoodie, and a woman in a maroon jacket and pink cap). To the right of the people, it says "WAWA GEAR" and a blue button with "BUY ONLINE" in white. At the bottom, there are links: "VISIT WAWA.COM | SEND TO A FRIEND | FIND A WAWA". Below these links is a disclaimer: "We hope you're excited about receiving information and coupon offers from us. However, if you'd like to unsubscribe from future Wawa offers, please click on this link." At the very bottom, it says "Wawa, Inc. | Privacy Policy".

From: Crumbs Bake Shop
Subject: CRUMBS Gifts Under \$50

Having trouble viewing our message? [Click here to view online](#)
[Shop Cupcakes](#)



SHARE THE JOY THIS SEASON WITH CRUMBS.
Make Your List and Check it Twice. Great gift ideas
under \$50.

FACEBOOK  TWITTER 

[> SHOP CUPCAKES](#)



Black and White Cookies \$40



Signature Cupcakes \$27



Gift Cards \$15, \$25, \$40



Taste Cupcakes \$24

Crumbs Bake Shop | 110 West 40th Street | Suite 310 | NY, NY | 11222
If you would not like to receive the Crumbs newsletter [unsubscribe here](#).

From: Body Central
Subject: Get Decked Out for the Holidays

Holiday
Product Positioning

BODY CENTRAL

[New Arrivals](#) [Tops](#) [Bottoms](#) [Dresses](#) [Shoes](#) [Accessories](#) [SALE](#) [Locations](#)

no necklace
NEEDED

[SHOP PARTY TOPS ▶](#)
[SHOP PARTY DRESSES ▶](#)
[SHOP GIFTS WE LOVE ▶](#)

Zipper trim
one-shoulder tank
\$24⁵⁰



LIPSTICK® Sequin
Tank Dress
\$24⁸⁰

Cleopatra
Jeweled Top
\$19⁸⁰



\$6
SET OF MIXED
BANGLES

[SHOP ACCESSORIES ▶](#)




\$24⁵⁰
GAZE PLATFORM
SANDALS

[SHOP SHOES ▶](#)

[Catalog Request](#) | [Shop Online](#) | [Company](#) | [Privacy](#) | [Unsubscribe](#)

From: The Container Store
Subject: Oh, Goodie! Homemade Gifts and Gorgeous Packaging!






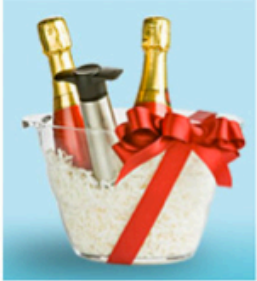



View this email in a web browser. Try GoShop! Click and Pickup - order online and pick up in-store today!



 [Search »](#)


Share: [✉ email to a friend](#) [f facebook](#) [t twitter](#)

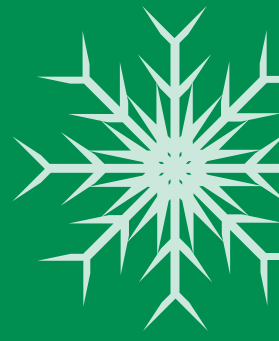
elfa WHAT'S NEW SHOP ALL AREAS SPECIAL SAVINGS GIFT CARDS EXPERT TIPS & IDEAS

Dress up your homemade gifts with our festive collection of jars, tins, tubs and more!

		
Jars & Canisters »	Bottles & Cruets »	Bags & Totes »
		
Boxes & Cartons »	Tins & Tubs »	Bowls & Platters »
		
Bins & Baskets »	Tissue & Cellophane »	Tags, Labels & Embellishments »

 **MAKE HOLIDAY GIFT-GIVING EASY!**
Try our [Homemade Gift Calculator »](#)

 **REALSIMPLE** [Holiday Recipes »](#)



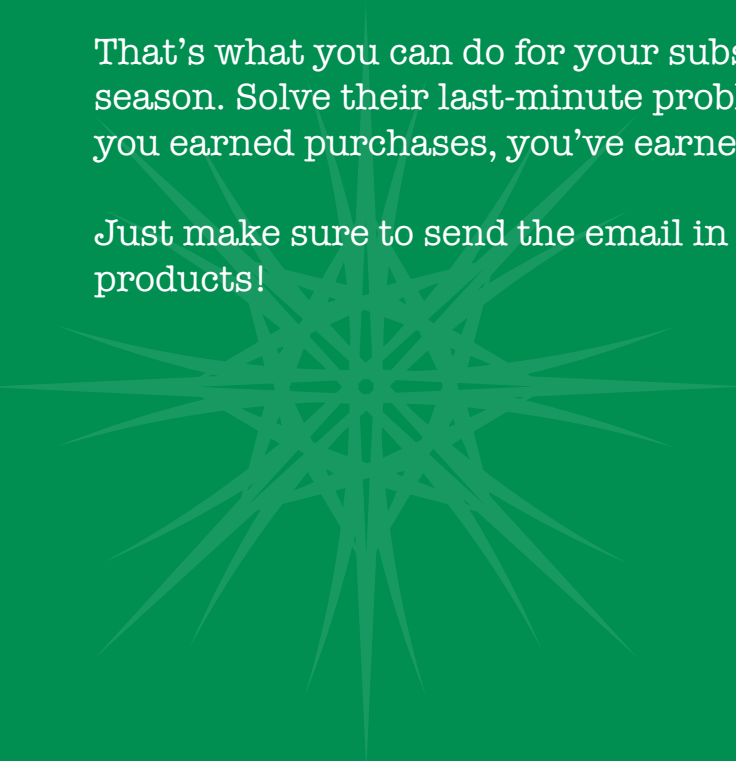
Last-Minute Reminders

We've all had it happen: it's two days before Christmas and with a sickening drop of the stomach, we realize we don't have a gift for Aunt Ella! **Or** the boss!

At that point, we're rather desperate for a solution. If one would magically appear in our email, offering the perfect gift, arriving on time, available in just a few clicks, not only would we purchase, we'd be grateful.

That's what you can do for your subscribers this Christmas season. Solve their last-minute problems, and not only have you earned purchases, you've earned loyalty.

Just make sure to send the email in time to ship any physical products!



From: Indigo Wild
Subject: Holy Ship! 6 p.m. Today is Your Last Chance

INDIGO WILD®

ORDER BY 6:00 P.M. TODAY AND GET YOUR ORDER IN THE ST. NICK OF TIME.

It's a Christmas miracle! You can get your Indigo Wild order, **plus a FREE Zumbo Kiss shipped to you by December 24th**. But you have to **CLICK NOW!**

So, order by 6:00 p.m., CST today, and Jay-Fed will set the shipping sleigh to hoof-it speed. Now shop away all!

SHOP NOW →

(Offer good through this email only.

If the above link does not work go to:

<http://www.indigowild.com/iw.cfm?id=NOON1210>

Expires at 6:00 p.m., CST today! No joke, we're seriously serious. Hey, there's nothing fun about losing at the waiting game. We cannot guarantee shipping by Christmas Eve to Hawaii, Alaska, P.O. Boxes or APO addresses.)



shipping deadlines

3125 Wyandotte St. | Kansas City, MO 64111 | 1-800-361-5686

www.indigowild.com

Indigo Wild only sends emails to our current customers and those who have specifically asked to be included on our mailing list. If you would prefer not to receive emails and information from Indigo Wild, please [edit your email preferences](#).

From: Vosges Haut-Chocolate
Subject: Last Day for Christmas Delivery!

Last Minute
Reminders

Vosges Haut-Chocolat vosgeschocolate.com gifts truffles chocolate bars subscribe

on the 10th Day of Chocolate

10

Chocolate Concierges Leaping to help you finalize last minute gifts!

Shop Here>>
or ring 1.888.301.9866

Christmas Delivery: Choose Urgent Shipping (1 Day) by 3 p.m. CST today and weather permitting, your package will still arrive in time! Shipping details online.

vosges boutiques events green mission press coverage recipes

If you would like to change your email address [click here](#).

If you wish to unsubscribe, [click here](#).

If you have any questions about the subscription to this list, email us at vosges@vosgeschocolate.com.

Vosges Haut-Chocolat 520 N. Michigan Ave Chicago, IL 60611

From: Wawa, Inc.

Subject: Don't Panic! Pick Up Last Minute Gifts At Wawa.

Last Minute Reminders

Wawa

GET CONNECTED → Find us on Facebook

**NEED A LAST MINUTE GIFT?
DON'T PANIC!**

Wawa gift cards make a great gift!

Stores Open Christmas Eve & Christmas Day

→ FIND A WAWA

Most Stores Open 24 hours.

VISIT WAWA.COM | SEND TO A FRIEND | FIND A WAWA

We hope you're excited about receiving information and coupon offers from us. However, if you'd like to unsubscribe from future Wawa offers, please click on [this link](#).

Wawa, Inc. | [Privacy Policy](#)

From: **Aerie**
Subject: **Never Too Late For Our Prettiest Gifts!**

The Best Gifts. Delivered On Time. With Love.
trouble viewing? [click here](#) and be sure to add aerie@email.aerie.ae.com to your address book
viewing on a mobile device? [click here](#)



FREE SHIPPING WHEN YOU SPEND \$100 OR MORE.

- Bras
- Undies
- Apparel
- Aerie F.I.T.
- Clearance



GIFTS ON TIME

It's not too late for delivery by December 25th*
It's the thought that counts...even if it's last minute.
aerie e-gift cards & mobile gift cards



*Order by 4pm est on 12.25 for same day inbox delivery.

SEND AN E-GIFT CARD

SEND A MOBILE GIFT CARD



Find A Store | Mobile Alerts



3 EASY WAYS TO GIVE

GIFT CARDS | E-GIFT CARDS
MOBILE GIFT CARDS

AERIE REWARDS



SIGN UP NOW

Earn points and receive up to 40% off.
Free bras and birthday offers too.

SHOP OUR AMERICAN EAGLE OUTFITTERS INC. BRANDS

AMERICAN
EAGLE
OUTFITTERS™

aerie

77kids

From: Dunkin' Donuts
Subject: Dunkin' Donuts Cards Are a Must on Your Last Minute Christmas List

If you have trouble viewing this email, [view it online](#).



» Store Finder » DD Card » Contests and Promos » Shop Online » Update Your Account



Dunkin' Cards make the perfect gift

Pick up a Dunkin' Card for that last minute gift

A Dunkin' Donuts Card is the gift everyone will appreciate and enjoy. The Dunkin' rechargeable card is available at every Dunkin' Donuts location and can be purchased in any amount between \$2 and \$200. Give the gift of Dunkin' this holiday season and grab a Dunkin' Donuts Card at a Dunkin' location near you!

[» Find a Store](#)

[Share with friends in your area](#)



From: Chocomize
Subject: Chocomize Gift Certificates!

Email not displaying correctly? View it in your browser.

The Perfect Gift



Hey Guys,

Need a last minute gift? It's not too late to order a [gift certificate](#) from us! They are so popular that they were featured this morning on NBC's Today Show. We will send an automatic e-mail to the recipient or if you would like to print off a physical copy (they make perfect stocking stuffers) you can send it to yourself. Also don't forget about our [chocolate of the month club](#), another perfect gift for the holidays.

Hope everyone has a great holiday!

*Best,
Eric, Nick & Fabian*

 *Facebook*
*Join our 3,580
Facebook fans!*

 *Twitter*
*Keep up with us,
Follow us on Twitter*

 *Blog*
*Take a look
behind the scenes*

It is our Christmas wish that, while paging through these pages, you have found some ideas for your own holiday marketing.

We wish you the best of luck, the highest of click-through rates and a very merry holiday season!

And when you're ready for more marketing ideas, we invite you to:



Stop by [Inbox Ideas](#), our blog.



Follow our [Twitter feed](#) for the latest marketing links.



Watch our [YouTube videos](#) for helpful how-to's.



Become a fan on [Facebook](#) to interact with other marketers.

We have lots of helpful tips and advice ready for you. Can't wait to see you there!