



# Brand System



 AWeber

## Our logo

Click to download



SVG

PNG



SVG

PNG



SVG

PNG



SVG

PNG



SVG

PNG

## Clearspace

Adequate clear space should be maintained on all sides of the AWeber brand equal to the height of the lowercase letter 'e'.



## Do not



Rotate



Recolor



Add shadows



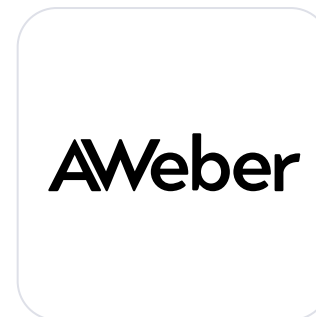
Alter ratio



Use on similar colors



Crop



Remove landmark



Use old logo

## Typefaces

**Headings:  
Inter Bold**

Subhead/paragraph:  
Inter Regular

## Colors

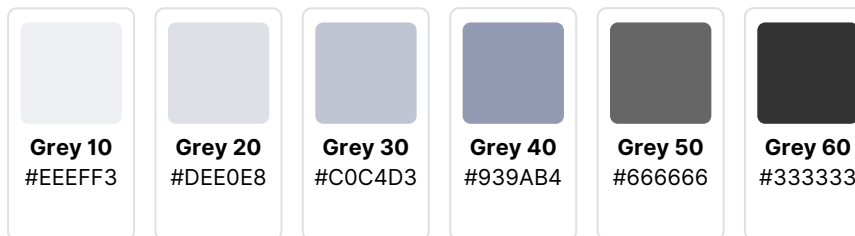
### Primary



### Secondary



### Greyscale



## Visual style

Bright, vibrant, human-centric, featuring real customers whenever possible. Authentic stock if not.





## Thought leaders



**Tom Kulzer**

Chief Executive Officer

[LINKED IN](#)

[HEADSHOT](#)

[ONE SHEET](#)



**Sean Cohen**

Chief Operating Officer

[LINKED IN](#)

[HEADSHOT](#)



**Chris Vasquez**

Chief Product Officer

[LINKED IN](#)

[HEADSHOT](#)

## Our team



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