

Designing Your First Shareable Image

Exploding with ideas for creating your first shareable image? Here are some tips and tools to help guide you through the process.

- ❑ **Know what you're looking for.** *3 minutes*

Wait! Before you start searching for photo op angles or scouring the web for stock images, think about the message you want to send to viewers. How do you want them to feel? If you need a little inspiration check out [these guidelines and examples](#). When you're ready to leave a lasting impression, proceed to step two.

- ❑ **Find an image and download it.** *2 minutes*

Route 1 - Capture and save your own breathtaking photo. Then head straight to step three.

Route 2 - Download a stock image

Find irresistible images on your smartphone, tablet or desktop by searching through our favorite stock photo sites: [Pexels](#), [Unsplash](#), [Stocksnap.io](#), [Splitshire](#), [Shutterstock](#) and [Death to Stock](#)

- ❑ **Choose a formatted template or create your own custom design.**

2 minutes

Consider resizing your image to fit platforms like Facebook and Instagram. We recommend [Canva](#) & [Social Media Image Maker](#) to crop it correctly in no time! This step may come later but now you're prepared. See what [Honigman Media](#) had to say about it.

- ❑ **Upload image to a photo editor.** *30 seconds*

Start exploring all of the fabulous features our favorite editors have to offer: [Canva](#), [Pablo](#), [PicMonkey](#), [BeFunky](#), [Pixlr](#). If there's another tool that works better for you that's not mentioned here, by all means use it!

- ❑ **Add fun filters and fonts.** *2 minutes*

Now that you've gotten your feet wet, start using the color altering effects, filters, shapes, icon symbols and fonts to take your visuals to the next level. You may also want to check out [Google Fonts](#) for desktop & [Font Candy](#) for mobile.

- ❑ **Check your work.** *30 seconds*

Before saving your image, cover your tracks to ensure others will have the same vision you do.

❑ **Download your image and hit share!** *1 minute*

Sharing is caring! Never underestimate the power of social media. Once you share an idea, the possibilities are endless. Don't forget email, [Facebook](#), [Twitter](#), [Instagram](#), [LinkedIn](#) and [Pinterest](#).