



## LESSON FIVE WORKSHEET

# EMAIL LIST GROWTH BLUEPRINT

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Sign up form tools that work for YOU





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# Sign up form tools that work for YOU

## Lesson summary

In lesson five, you learned about four different sign up form platforms you can use to build your form and what to consider when choosing your platform.

When choosing your platform, you should research its features, ease of use and cost and find a platform that fits your business and budget.

Here are the four sign up form platforms we recommended during this lesson:

1. **AWeber**

- Free with an AWeber account
- Seamlessly adds your subscribers to whatever email list you choose

2. **OptinMonster**

- Advanced features and functionality
- Easy to use

3. **HelloBar**

- There is a free version
- Get more features and functionality by upgrading to a paid account

4. **Gravity Forms**

- Perfect for WordPress users, because it's a WordPress plugin
- Inexpensive yet feature rich



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### Sign up form tools that work for YOU

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## Here's your homework

*Estimated time to complete: 20 minutes*

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To apply what you learned and prepare for lesson six, complete this lesson's assignment. Here it is:

1. Research sign up form platforms to find what's right for your business, your budget and your goals.
2. Choose a sign up form platform.
3. Create an account with your chosen form platform.

## Take action!

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Keep your life simple. Get email marketing and a sign up form builder all from one platform. **Try AWeber free for 30 days.**

**Start Your 30-Day Free Trial Today**