
Email Marketing Delivered:
**Why AWeber is
Right for You**

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Why Email Marketing?

No matter what type of organization you run, email marketing can help you connect with and grow your audience and convert prospects into loyal customers – at a fraction of the cost of most other marketing channels.

In fact, email marketing is one of the most effective marketing channels that exists. Did you know that **for every \$1 you invest in email marketing you get \$44 in return?**

Email marketing allows you to build relationships and brand recognition, further educate your email subscribers, and promote

events and sales. Plus, it's easy to align your email content with social media. And with the right tools and support at your fingertips, you can achieve all of that – no design or coding experience needed!

“AWeber's email services allow me to connect with my clients, my customers, and potential clients. This is my #1 marketing tool that helps me build a relationship with these people. I can easily state that a large percentage of my earnings have come from my email marketing efforts.” - Paul B. Taubman, II

We're Powered by People

See those smiling faces? We're happy to help you grow with email marketing. And we're with you when you need us – 7 days a week – so you'll never have to figure it out alone.

We also have plenty of educational resources, such as: free webinars, how-to guides, video tutorials and an award-winning blog that is regularly updated with best practices and advice to help you improve your email marketing. This way, you'll always find the answers to your questions.

We care about your success. We started small ourselves, so we know what it takes to help you grow. And we'll be here for you every step of the way.

[Meet Our Team](#)



Award Winning Customer Service

There's a reason why our team of email marketing experts receives constant praise (not to mention [several industry awards](#)). They're the friendly voices who know the ins and outs of AWeber, and what it takes to get your emails delivered and opened. And they're here 7 days a week via email, chat and phone to help you grow your business.



READY TO KICK-START YOUR EMAIL MARKETING?

AWeber has all you need to grow your email audience and build profitable relationships.

Start Free today!

Already a customer? [Log in now](#) and get started.

Easily Create & Send Emails

You don't want to spend a lot of time creating emails. We get that. So we've made it easy to quickly create and send emails that get results.

Drag-and-Drop Email Builder



Want to add headlines, text, buttons, images or videos into your emails? Just drag them into your message and drop them where you want them. It's that easy! [Learn more](#)

Beautiful Email Templates



With over 700 customizable, mobile-responsive drag-and-drop email templates, your messages will look great every time,

regardless of the device your subscribers use to open them. [Learn more](#)

Automated Emails



Delivering online training? Need to help customers learn your product or service? Want to convert more prospects to buyers with a drip campaign? Consider an automated email series.

Create these emails once and schedule them to be delivered automatically at specific intervals. This powerful tool saves you time and can be remarkably effective at driving sales.

AWeber is the original email automation platform and continues to provide innovative automation capabilities to our customers.

[Learn more](#)

Unlimited Image Storage

Yes, unlimited! Add as many photos as you want to your image gallery, and keep them on hand and ready for emails whenever you need them. [Learn more](#)

RSS to Email

We'll take your blog RSS feed and convert your posts into email newsletters. Give us the RSS feed, let us know when you want to send your emails, and we'll do the rest. [Learn more](#)

Industry-Leading Deliverability

We've been helping businesses grow with email since 1998. And with one of the best deliverability rates in the industry, we'll get your messages where they need to be: in the inbox. [Learn more](#)

“I chose AWeber because I simply could not find any other provider that offered all the tools I needed underneath one platform, such as autoresponders, self hosted sign up forms and integrations with 3rd party apps.” - Cole Mize, Cole Mize Studios

Easily Grow Your Email List

What's an email newsletter without subscribers? We'll help you grow your audience so you'll have people reading and interacting with the content you send.

Easily Import Subscribers



Do you have an existing list of subscribers from another email marketing provider? Moving your list into AWeber is easy, and your subscribers don't need to reconfirm their subscription. It's as simple as flipping a switch! [Learn more](#)

Sign Up Forms



Choose from hundreds of sign up form templates, customize the text and form fields, add it to your website or blog, and start getting subscribers in no time. [Learn more](#)

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[Start Free today!](#)

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View In-Depth Analytics

As you're growing your audience, our detailed stats will help you measure success.

Quickly see who's opening, clicking, downloading and buying (and who's not).

With a click, you can create new segments and send targeted emails to those groups for even greater relevance and impact. [Learn more](#)

Connect AWeber with Your Other Tools

Integrate AWeber with the services you already use, so you can automatically sync your data, import subscribers, and get reports on how your newsletters are impacting your business. Below are a few of the most popular integrations AWeber has to offer. [View the full list of integrations](#)



How AWeber Compares to Other Services

AWeber was voted the #1 email marketing provider in PCMag's 2016 Business Choice Awards, scoring the highest in overall satisfaction, reliability, likelihood to recommend, and customer service satisfaction.

Here's a glimpse into how we stack up against the competition:

	 AWeber	MailChimp	Constant Contact	GetResponse
# of Emails	Unlimited	12,000	Unlimited	Unlimited
Segmenting	✓	✓	✓	✓
Customer Support	Phone, Email, Live Chat	Email	Phone, Email	Phone, Email, Live Chat
Basic Autoresponders	✓	Upgrade	Upgrade	✓
Advanced Autoresponders	✓	Upgrade	Not Available	✓
RSS-to-Email	✓	✓	Not Available	✓
Broadcast Archiving	✓	✓	Upgrade	✓

	 AWeber	MailChimp	Constant Contact	GetResponse
Analytics	✓	✓	✓	✓
Analytics Storage	Forever	Forever	90 Days	✓
Sign Up Form Templates	Unlimited	1 Per List	✓	✓
Sign Up Form Split Testing	✓	Not Available	✓	Not Available
Integrations	✓	✓	✓	✓
Stock Photos	6,000+	Not Available	✓	1,000+
Image Hosting Storage	Unlimited	✓	Up to 1GB Included, upgrade for up to 2GB	Up to 1GB Included, upgrade for additional storage
Email Templates	700+	300	400	500
Mobile Responsive Emails	✓	✓	Not Available	✓

It's So Easy to Get Started

Now you know why more than 100,000 customers worldwide trust AWeber with their email marketing needs. It's a perfect time to try us out for yourself.

Get Started Today

Get [all-in-one pricing](#), no add-ons or upgrades required. Plus, you can for free today. Upgrade and you'll get unlimited lists, emails and image storage, plus our comprehensive resources and awesome customer support.

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Moving from Another Service

Have an email list from another email marketing service you want to migrate? Moving your email lists to AWeber is a cinch. Plus you don't have to worry about having your subscribers opt in again. We created these helpful guides to make moving to AWeber as smooth as possible. Just click the one you need for step-by-step instructions.

Constant Contact

MailChimp

GetResponse

Feedburner

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"I have been in business a while (30+ years), and have been victim to 'shiny object syndrome,' and tried other services it out that included CRM, content delivery, etc. However, I always come back to AWeber, and this time I just can't deny that the true ROI for my business IS AWeber."

- Michele M. Paiva

About AWeber

AWeber is an easy-to-use email marketing tool that allows business owners and entrepreneurs to cultivate relationships with their customers. Since 1998, AWeber has been the email engine powering the growth of organizations around the world, including leading sites like Social Media Examiner and ProBlogger and industry influencers such as Peter Shankman and Ann Handley.

Today, more than 120,000 small- and midsize-businesses, entrepreneurs, agencies and nonprofits are making the most of AWeber's sophisticated segmentation and analytics

capabilities, extensive template libraries and industry-leading deliverability and live support.

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