

ASCEND GIVEAWAY

Official Rules

Submitting an entry constitutes your full and unconditional agreement to and acceptance of these Official Rules and the decisions of the Sponsor, which shall be final and binding on all matters relating to the Giveaway.

1) ELIGIBILITY: The ASCEND Giveaway (“the Giveaway”) is open to all persons at least eighteen years of age at the time of entry. Employees of the sponsor and relatives of employees are not eligible. For the purpose of this Giveaway, relatives are defined as spouses, partners, parents, legal guardians, in-laws, grandparents, siblings, children, and/or grandchildren. Participation constitutes entrant’s full and unconditional agreement to these Official Giveaway Rules and Sponsor’s decisions, which are final and binding in all matters related to the Giveaway.

2) ENTRY: The ASCEND Giveaway begins on Tuesday, June 30, 2015 and ends at 11:59 a.m. ET on Wednesday, July 22, 2015 (“the Entry Period”).

To enter the Giveaway visit the following link:

<https://blog.aweber.com/email-marketing/whats-your-marketing-superpower-quiz-giveaway> during the Entry Period and (1) submit all answers to the quiz titled “What’s Your Marketing Superpower?” and (2) enter your name and email address at the end of the quiz. Both steps (1) and (2) must be completed in order to be eligible. Limit one entry per person. No purchase necessary to participate or win. A purchase does not increase your chance of winning. No entry fee, payment, or proof-of-purchase is required to participate in this contest.

3) WINNER SELECTION AND NOTIFICATION: The winners will be chosen at random by the sponsor and notified via email on or about Wednesday, July 22, 2015. The winners’ names will also be announced on the AWeber Facebook page at www.facebook.com/aweber on or about Friday, July 27, 2015.

4) GROUNDS FOR DISQUALIFICATION: Sponsor reserves the right, in its sole discretion, to disqualify entrant deemed to be violating the Official Giveaway Rules.

5) PRIZE: The winner(s) will receive a book package containing 3 individual books selected by the Sponsor. The book package may contain any combination of the following books: *In God We Trust, Everyone Else Pays Cash* by Gene Marks (retail value: \$15.32), *Facebook Marketing*

All-In-One for Dummies by Andrea Vahl (retail value: \$25.73), *Zombie Loyalists: Using Great Service to Create Rabid Fans* by Peter Shankman (retail value \$19.11), *Welcome to the Funnel: Proven Tactics to Turn Your Social Media and Content Marketing up to 11* by Jason Miller (retail value \$14.95), *Digital Relevance: Developing Marketing Content and Strategies that Drive Results* by Ardath Albee (retail value: \$28.50), *Virtual Freedom: How to Work with Virtual Staff to Buy More Time, Become More Productive, and Build Your Dream Business* by Chris Ducker (retail value: \$11.43), *No Bullshit Social Media: The All-Business, No-Hype Guide to Social Media Marketing* by Jason Falls (retail value: \$19.98), and *Content Chemistry: An Illustrated Handbook for Content Marketing* by Andy Crestodina (retail value: \$16.02).

The timing and method of delivery of the prize will be determined at the sole discretion of Sponsor. The winners shall bear all risks of loss or damage to prize after it has been delivered. No prize substitutions or cash equivalents are allowed. Prizes may not be transferred.

6) GENERAL: Sponsor reserves the right to cancel or modify the Giveaway if fraud, technical failures, or any other factor impairs the integrity of the Giveaway, or for any other reason or for no reason, as determined by the Sponsor in its sole discretion. In such event, Sponsor reserves the right to (but is not required to) award the prizes at random from among all non-suspect, eligible entries received up to the time of the impairment or cancellation.

7) RELEASE: You release, and agree to indemnify and hold harmless, Sponsor, and its respective officers, directors, employees and agents (the "Released Parties") from and against all claims (known and unknown), liabilities, injuries, death, loss and/or damages of any kind arising from your participation in the Giveaway or the acceptance, possession or use or misuse of the prize. You assume all risks associated with the Giveaway or use or misuse of the prize, and you agree that the Released Parties will not be responsible or liable for any injury, harm, death, damages, costs or expenses.

8) PRIVACY: Personal information collected from online entrants is subject to the Sponsor Privacy Policy, which can be found at <http://www.aweber.com/privacy.htm>.

9) SPONSOR: AWeber Communications, 1100 Manor Drive, Chalfont, PA 18914 ("Sponsor")